



PICDRIFT

Hybrid Setup:
Real Artists By Hand.
Dashboard Tools For You.

1



REVENUE

More things to sell. More reasons to charge more.



RESULT:
Higher pricing opportunity.

A

MARKUP

Charge more for premium visual storytelling.

- ✓ Turn still photos into cinematic deliverables
- ✓ Sell premium motion content without specialist payroll
- ✓ Increase perceived production value

B

EXPANDED OFFERINGS

Sell services you previously couldn't offer.

- + Add animation to existing packages
- ✦ Offer realistic or surreal motion experiences
- 📦 Expand from static content into immersive storytelling



RESULT:
More revenue streams.

C

WHITE-LABEL REVENUE

Sell premium animation under your own brand.

- ✓ Keep the client relationship
- ✓ Expand capabilities instantly
- ✓ Deliver premium motion without building a department



RESULT:
You keep the brand and the markup.

2



PROFIT

Keep more of what you earn.

A BETTER MARGINS

Increase profit while reducing fulfillment cost.



- ✓ Lower specialist labor dependency
- ✓ Reduce outsourcing costs
- ✓ Repeatable production systems



RESULT:

More profit per project.

B HIDDEN SAVINGS

Reduce expensive content production.



- ✓ Fewer shoots and reshoots
- ✓ Reuse existing content instead of recreating it
- ✓ Reduce travel, scheduling, and production overhead



RESULT:

Lower operating costs.

C WHOLESALE AI ACCESS

Avoid inflated platform pricing.

- ✓ Own your API keys
- ✓ Pay wholesale compute rates
- ✓ Remove stacked platform markups

CREDIT PLATFORMS

You Pay More



WHOLESALE ACCESS

You Pay Less



RESULT:

Revenue stays inside your business.

3



OPERATIONS

Create better work with less friction.

A

EASE

Stop rebuilding production every project.



- ✓ Saved workflows and settings
- ✓ Team permissions and configured systems
- ✓ Repeatable delivery pipelines



RESULT:

Less setup.
Less chaos.
More output.

B

CONSISTENCY

Predictable quality at scale.



- ✓ Repeatable outputs
- ✓ Stable delivery methods
- ✓ Standardized production



RESULT:

Reliable client experiences.

C

FLEXIBILITY

Traditional, AI, or hybrid.
You choose.



NO AI

Non-AI
broadcast-safe
workflows



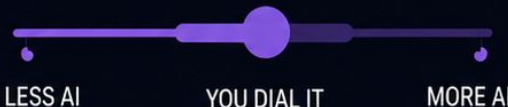
HYBRID

Best of both
control + creativity
Balanced workflow



AI ASSISTED

AI assisted
creative
expansion



RESULT:

The right production method every time.

4



TRUST

Low risk.
High confidence.

A UNLIMITED CHANGES

Refine until it works.



- ✓ No revision anxiety
- ✓ Collaborative improvement
- ✓ Shared success model



RESULT:

Confidence
to create.

B PROVEN BEFORE YOU PAY

We build first.



Real project
completed
upfront

Studio configured
for your business

Pipeline installed
before payment



RESULT:

You evaluate
real value.

C PROOF GUARANTEE

Walk away if the value
isn't obvious.



- ✓ No contracts
- ✓ No obligation
- ✓ No catch



RESULT:

Zero-risk
decision.

01 THE OFFER

PICDRIFT ANIMATION SYSTEM

Your Animation System. Built Upfront. Proven Before You Pay.



Built for agencies, creators, studios,
and creative businesses.

The PicDrift Animation System plugs into your creative business to increase **markup**, **lower costs**, improve **efficiency**, and unlock **dynamic storytelling**.



BUILD MY SYSTEM →



No upfront payment. No contracts. No risk.
We build it first. You decide after seeing the proof.



**MORE
MARKUP**



**LOWER
COSTS**



**IMPROVE
EFFICIENCY**



**DYNAMIC
STORYTELLING**

02

WHAT WE BUILD FOR YOU ALL UPFRONT

Before You Pay, We Build 3 Things For You.

1



PHOTO ANIMATION PROJECT

By real artists.

We create a custom photo animation using your content.

- ✓ Real artist production
- ✓ Premium animation techniques
- ✓ Unlimited revisions
- ✓ White-label deliverable
- ✓ Ready to evaluate



Delivered in your specs.

2



PICDRIFT STUDIO SETUP

Your private creative studio.

We build and configure your studio around your business.

- ✓ Full dashboard setup & access
- ✓ Exclusive PicDrift tools
- ✓ Team management system
- ✓ Workflow configured for you
- ✓ Optional model integrations



Built for your team.
Ready to use.

3



PRODUCTION PIPELINE

Repeatable results.
Better margins.

We install your production pipeline for future animation projects.

- ✓ Pricing designed for markup
- ✓ White-label fulfillment
- ✓ Reduced middleman costs
- ✓ Faster repeatable production
- ✓ Dynamic storytelling capability

Your settings stay configured.
Results stay consistent.

03

THE GUARANTEE



The PicDrift Proof Guarantee.

If the PicDrift Animation System does not clearly improve:



Markup
Opportunity



Production
Efficiency



Lower
Costs



Storytelling
Capability

Walk Away Free.

- ✓ No contracts.
- ✓ No obligation.
- ✓ No catch.

You only move forward
if the **value is obvious.**



BUILD MY SYSTEM



Real project.



Full studio.



Complete system.



Real proof.